

Brand	Lexar®
Product Name Full	Lexar® PLAY microSDXC™ UHS-I cards
Product Name Short	PLAY microSDXC™ UHS-I
Product Name E-commerce	Lexar® PLAY microSDXC™ UHS-I cards, Class 10, U3, V30, A2, Full-HD & 4K video, up to 160MB/s read and up to 100MB/s write, for Nintendo-Switch, Steam Deck, ASUS ROG Ally, portable gaming devices, smartphones, and tablets
Product Line	Mobile
Marketing Text 25-Word Description (<750 characters)	Slow loading times are not part of this generation's DNA. Get the Lexar® PLAY microSDXC™ UHS-I cards for fast read speeds to keep up with all your multimedia content and games.
Marketing Text 50-Word Description (<750 characters)	Lexar® PLAY microSDXC™ UHS-I cards are designed to keep up with all your content, whether it's games, movies, music, or books. Avoid slow load times with read speeds of up to 160MB/s and enjoy quick downloads with write speeds up to 100MB/s ¹ . Fast A1 or A2-rated performance ² lets you play more of what you love without missing a beat. With large capacities up to 1TB, you can save all your favorite multimedia files. Ideal for portable gaming devices, smartphones, and tablets.
Marketing Text 100-Word Description (<750 characters)	Perfect mobile memory solution for media entertainment Lexar® PLAY microSDXC™ UHS-I cards are designed to keep up with all your content, no matter if it is games, video, movies, music, or books. Avoid slow load times with read speeds of up to 160MB/s and enjoy quick downloads with write speeds up to 100MB/s ¹ . Fast A1 or A2-rated performance ² lets you play more of what you love without missing a beat. While large capacities up to 1TB allow you to save all your favorite multimedia files. With this card you can capture, play back, and transfer large amounts of Full-HD and 4K video. Ideal for portable gaming devices, smartphones, and tablets.
Bullet Feature 1	Compatible with portable gaming devices, smartphones, and tablets
Bullet Feature 2	Fast transfer speeds for quick loading time with up to 160MB/s read ¹
Bullet Feature 3	Improved write speeds of up to 100MB/s for quicker downloads ¹
Bullet Feature 4	Store more videos, movies, games, music, and your favorite content with large capacity up to 1TB
Bullet Feature 5	Quickly capture, play back and transfer Full-HD and 4K video
Bullet Feature 6	Loads apps faster with A1 or A2-rated performance ²
Footnote(s)/ Disclaimer(s)	<p>[¹North America (NA) version:] ¹Up to 160MB/s read transfer, write speeds lower. Engineered with advanced technology to reach read speed beyond UHS-I 104MB/s specification. Speeds based on internal testing. Actual performance may vary. Read speed full performance achieved only when paired with Lexar Multi-Card 2-in-1 USB 3.1 Reader or Lexar Professional Multi-Card 3-in-1 USB 3.1 Reader marked with Rev B. For more information, please contact Lexar Technical Support.</p> <p>[¹GL/CN/JP version:] ¹Up to 160MB/s read transfer, write speeds lower. Engineered with advanced technology to reach read speed beyond UHS-I 104MB/s specification. Speeds based on internal testing. Actual performance may vary. Read speed full performance achieved only when paired with Lexar Multi-Card 2-in-1 USB 3.1 Reader or Lexar Professional Multi-Card 3-in-1 USB 3.1</p>

	<p>Reader marked with Rev B, or visit the Lexar website or contact Lexar Technical Support to update reader firmware.</p> <p>[?ALL Regions:]</p> <p>²Requires an Android 6.0 or later with adoptable storage enabled device and microSD slot. A2 rating for 512GB-1TB only. A1 rating for 128-256GB. Actual performance may vary.</p> <p>Lexar is not liable for any loss of data or images.</p> <p>[Product page only:] Product appearance, performance, software offerings, and packaging may vary depending on ship date and available inventory. Actual usable memory capacity may vary. 1GB equals 1 billion bytes.</p>
Warranty	Five-year limited warranty
Market Segment	Consumer electronics, portable gaming, action camera, drone, tablet, smartphone, mobile phone
Category	Memory cards, tablet accessories, smartphone accessories, mobile phone accessories, multimedia phone accessories, portable gaming device accessories, Nintendo Switch accessories
Sub Category	microSDXC, UHS-I, high performance, adapter, SD adapter, Lexar, High speed, Class 10
Keywords for Search	1TB micro sd, 512GB micro sd, 256GB micro sd, 128GB micro sd, micro sd cards, microsd cards, microSDHC card, microSDXC card, mini sd cards, microsd class 10, class 10 micro sd card, microsd U1, U1 micro sd card, microsd U3, U3 micro sd card, microsd V10, V10 micro sd card, microsd V30, V30 micro sd card, microsd A1, A1 micro sd card, microsd A2, A2 micro sd card, microsd memory card, phone memory card, sd card for phone, memory cards for smartphones, memory cards for tablets, memory cards for portable gaming devices, memory cards for Nintendo-Switch, Steam Deck, ASUS ROG Ally, Legion Go, 128GB, 256GB, 512GB, 1TB

Specifications	
Module Type/ Form Factor	microSDXC UHS-I
Capacities	128GB, 256GB, 512GB, 1TB
Speed and Performance	micro SDXC: 128GB – Class 10, U1, V10, A1 (up to 160MB/s read, up to 50MB/s write ¹) 256GB – Class 10, U3, V30, A1 (up to 160MB/s read, up to 100MB/s write ¹) 512GB – Class 10, U3, V30, A2 (up to 160MB/s read, up to 100MB/s write ¹) 1TB – Class 10, U3, V30, A2 (up to 160MB/s read, up to 100MB/s write ¹)
Operating Temperature	0°C to 70°C (32°F to 158°F)
Storage Temperature	-25°C to 85°C (-13°F to 185°F)
Humidity	25% to 95%

Ordering Information				
Single UPC and/or Master Carton UPC (CN)	Part Number	Description	Single UPC	25-Pack UPC
	LMSPLAY128G-BNNNC	Lexar PLAY microSDXC 128GB China	843367121816	90843367121819
	Part Number	Description	Single UPC	10-Pack UPC
	LMSPLAY256G-BNNNC	Lexar PLAY microSDXC 256GB China	843367121823	10843367121820
	LMSPLAY512G-BNNNC	Lexar PLAY microSDXC 512GB China	843367121830	10843367121837
	LMSPLAY001T-BNNNC	Lexar PLAY microSDXC 1TB China	843367121847	10843367121844
Single UPC and/or Master Carton UPC (Global)	Part Number	Description	Single UPC	25-Pack UPC
	LMSPLAY128G-BNNNG	Lexar PLAY microSDXC 128GB Global	843367121779	90843367121772
	Part Number	Description	Single UPC	10 Pack UPC
	LMSPLAY256G-BNNNG	Lexar PLAY microSDXC 256GB Global	843367121786	10843367121783
	LMSPLAY512G-BNNNG	Lexar PLAY microSDXC 512GB Global	843367121793	10843367121790
	LMSPLAY001T-BNNNG	Lexar PLAY microSDXC 1TB Global	843367121809	10843367121806
Single UPC and/or Master Carton UPC (NA)	Part Number	Description	Single UPC	25-Pack UPC
	LMSPLAY128G-BNNNU	Lexar PLAY microSDXC 128GB NA	843367121854	90843367121857

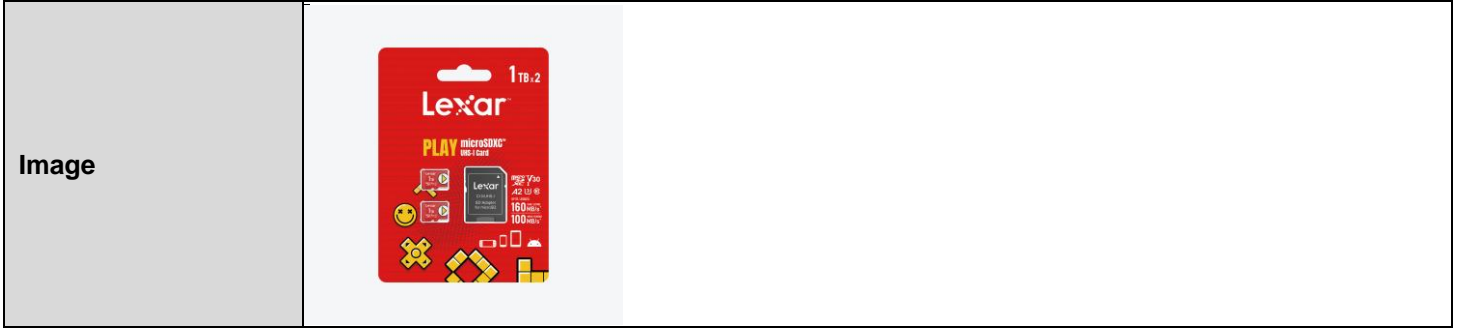
	Part Number	Description	Single UPC	10-Pack UPC
	LMSPLAY256G-BNNNU	Lexar PLAY microSDXC 256GB NA	843367121861	10843367121868
	LMSPLAY512G-BNNNU	Lexar PLAY microSDXC 512GB NA	843367121878	10843367121875
	LMSPLAY001T-BNNNU	Lexar PLAY microSDXC 1TB NA	843367121885	10843367121882
	LMSPLAY001T-B2ANU	Lexar PLAY MicroSDXC 1TB 2-Pack,NA	843367135677	10843367135674
Region of Origin	Taiwan			
Harmonized Tariff Schedule	8523.51.0000			
Compliance	CE, FCC, WEEE, C-Tick, Recycle, China RoHS			

Weights and Dimensions		
Product		
Unit Weight	0.025 oz	0.708 g
Unit Dimensions L x W x H	0.43" x 0.59" x 0.04"	11mm x 15mm x 1mm
Image		
Small Blister (ALL regions) 128/256/512GB/1TB		
Package Type	Small Blister Single Pack	
Qty Per Package	1	
Shipping Weight	0.023 lbs	10.5 g
Package Dimensions L x W x H	5.50" x 4.00" x 0.21"	139.7 x 101.6 x 5.3 mm
Image		



Small Blister (ALL regions) 1TB

Package Type	Small Blister Single Pack	
Qty Per Package	2	
Shipping Weight	0.030 lbs	13.6 g
Package Dimensions L x W x H	5.50" x 4.00" x 0.21"	139.7 x 101.6 x 5.3 mm



Small Blister (ALL regions) 256/512GB

Package Type	Master Carton Small Blister Single Pack	
Qty Per Package	10	
Shipping Weight	0.352 lbs	160 g
Package Dimensions L x W x H	5.91" x 1.73" x 4.53"	150 x 44 x 115 mm

Small Blister (ALL regions) 128GB		
Package Type	Master Carton Small Blister Single Pack	
Qty Per Package	25	
Shipping Weight	0.727 lbs	330 g
Package Dimensions L x W x H	5.91" x 4.13" x 4.53"	150 x 105 x 115 mm

Small Blister (ALL regions) 1TB		
Package Type	Master Carton Small Blister Single Pack	
Qty Per Package	10	
Shipping Weight	0.386 lbs	175 g
Package Dimensions L x W x H	5.91" x 1.73" x 4.53"	150 x 44 x 115 mm